



*Dear Agent,*

*My name is Ben Myers and I am the Designated Broker and CEO of NextHome Treasure Valley. I am extremely excited to have the opportunity to bring the NextHome brand to Idaho and be part of this amazing franchise. The real estate industry is ever changing and NextHome is leading the way.*

*For the past sixteen years, I have sold real estate all over the Treasure Valley as an agent and broker. I began my real estate career at 23 years old, and joined a large local franchise. I grew my business there for nearly a decade before making the decision to become a broker and start my own company. Over the last 8 years I've enjoyed growing my company and establishing lasting relationships with my agents. The company grew with the addition of smart, savvy, hardworking salespeople. Watching these agents grow and achieve success is one of the greatest honors I've experienced. Over the last 16 years I've learned what makes an agent successful, and what leads to falling short in this industry. During these years and hundreds of transactions I've experienced, I've never seen a company like NextHome. Their focus is on branding, marketing and technology, offered at a great value. The NextHome franchise has impressed me from the first moment I saw a marketing piece of theirs in the mail and they continue to amaze me today.*

*The clean design, creative logo, and vibrant colors are something truly innovative and impressive. However, without question, the deciding factor to join the NextHome family was all of the intelligent people behind the scenes. They all possess skills, attitudes and professionalism that should be emulated. Our industry is all about providing an amazing customer experience and the NextHome team is focused on providing the tools and resources to lead this industry forward. A great culture is achieved when you love what you do and who you work with. I couldn't think of a better set of talented individuals to align myself with.*

*I am proud and honored to be part of the NextHome family and I hope you will be as excited to join the NextHome Treasure Valley family. The future of real estate is here and I invite you to join us as we grow throughout the Treasure Valley.*

*All the best,*

*Ben Myers*

*CEO, Designated Broker*

